

Mannat Pardasani



UX/UI Designer and Front-End Developer

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Education **Purdue University**, Polytechnic Institute and College of Liberal Arts 2022 – 2026
B.S. Web Programming and Design · B.F.A. Visual Communications Design

Experience

Delighto.ai · Web Developer Aug 2025 – May 2026
Built the production front end for Delighto.ai's website and app rebrand in TypeScript, React, and Tailwind CSS, turning hi-fi Figma screens into fully responsive desktop and mobile layouts with hover and click-feedback microinteractions. Worked in a 10-person capstone team across design and development, using Claude Code and Figma Make to hold pixel-level fidelity from Figma to production.

Communique Marketing Services · UX Design Intern Dec 2025 – Jan 2026
Conducted secondary research on low-digital-literacy users in tier 2 and 3 Indian cities and turned the insights into inclusive journey maps and wireframes for the YouTube SpottedOnShorts bootcamp site, winner of the 2026 ET Trendies Award in Education/EdTech. Ideated 100+ experiential marketing concepts for Google Gemini activations, advancing 15+ to pitch with AI-generated 3D mockups.

Purdue Student Life Marketing · Graphic Design Intern Oct 2024 – Aug 2025
Maintained a shared design system and file management across 30+ departmental newsletters and 200+ print and digital assets reaching 50,000+ students. Built the FSCL 150th Anniversary identity system with 1-, 2-, and 3-color variants, use-case adaptations, and a usage guidebook, selected over concepts from senior designers.

KPMG · Digital Strategy Analyst May 2023 – Jul 2023
Designed the conversational UI for KPMG's internal chatbot, translating functional requirements into interface design. Mapped AR/VR experience concepts for Samsung, visualizing technology interactions for stakeholder review.

Community **AIGA Purdue · Vice President** Aug 2024 – May 2026
Organized professional development events for design students, including talks, panels, workshops, and peer-to-peer networking.

Skills	Design	Figma, Adobe Creative Suite, Miro, Information Architecture, Wireframing, Prototyping, Design Systems, Interaction Design, Accessibility, Inclusive Design
	Research	User Research, Usability Testing, Journey Mapping, Storyboarding
	Technical	HTML/CSS, JavaScript, TypeScript, React, Tailwind CSS
	AI Workflow	Claude Code, Cursor, Figma Make, Figma MCP
	Languages	English, Hindi, Spanish

Recognition ET Trendies Award 2026 Winner, Education/EdTech (YouTube SpottedOnShorts)
Undergraduate Annual Juried Exhibition, 2023, 2024, 2026
Dean's List · Indian Emerging Scholar

Certification An Introduction to Accessibility and Inclusive Design, University of Illinois Urbana-Champaign, 2026